



# Girls Night Out

A Night of Fun, Faith, and Fellowship

# Information Guide

# Welcome



I am excited to be able to share Girls Night Out with you: a truly inspiring event filled with fun, faith, and fellowship.

Girls Night Out is a two-hour women's event held in churches across the United States. The evening is designed to bring women in your community together to celebrate each other, while experiencing a time of encouragement, inspiration and fun!

Girls Night Out is an opportunity to open your doors to the women in your church and to those all across your community. Our goal is that while one church hosts the event, many people are reached.

We invite you to spend some time on our website ([www.gnolive.com](http://www.gnolive.com)) and Facebook page ([Facebook.com/GirlsNightOutUS](https://www.facebook.com/GirlsNightOutUS)). You will be able to read about our history, see videos from our events and speakers, read testimonials from women who have attended a Girls Night Out event, and find out when we are coming to your area!

Due to the generosity of our partners—FaithLife Financial and World Vision—Girls Night Out is presented at an affordable cost per person. This permits women from all backgrounds to be able to experience the fun of Girls Night Out. And because of this tremendous support, the Girls Night Out ministry requires little financial obligation for Host Churches.

We look forward to the opportunity to connect with you, share a little more about who we are and discuss when it would be best to bring Girls Night Out to your church. It is our intent that you'll have the privilege of being blessed by this ministry.

God's blessings,

A handwritten signature in black ink that reads "Mary Messina". The signature is fluid and cursive.

**Mary Messina**  
*Girls Night Out Director*

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# Event Overview

**G**irls Night Out is an evening of fun, faith, and fellowship that is designed especially for women. Our mission is to engage women with humor and inspire them with hope through comedy, storytelling, fellowship and a time of ministry. Our vision is that Girls Night Out will bless the women attending and encourage them to draw nearer to the heart of God.

## **Fun**

The evening begins with an interactive and amusing game and humorous stories. As laughter is shared, hearts are opened to the message of faith presented.

## **Faith**

A Girls Night Out artist shares a relevant message of hope and inspiration. The authenticity in which these stories are shared inspires the women to reflect on their own faith journey.

## **Fellowship**

When women take a night out to truly relax and be pampered, a sense of fellowship is created among them. Attendees have moments to connect with other women throughout the evening and enjoy delicious desserts during intermission.

## **How Much Does It Cost?**

Tickets for the event are made available at a low cost for attendees and can be purchased at the Host Church, online and at other local Christian retail outlets.

## **How Is Girls Night Out Promoted?**

The Girls Night Out team partners with the Host Church to promote this program. Internal promotion is executed by the Host Church. At the discretion of the Girls Night Out team, outside promotion is purchased through various media outlets in your community. This generally includes radio, local print media, church mailings, bulletin inserts, posters, invitation cards, Christian retail partnerships, and downloadable promotional materials.

**95%**

of the women who attend a  
Girls Night Out would attend again.



## Connie Cavanaugh—Author / Speaker

Connie speaks at Christian events all over North America and writes articles and columns in many Christian publications. She is hilariously funny and refreshingly real. Her ability to laugh at her own foibles and be daringly honest enables her audience to relate to her and let down their guard. Her books include the best-seller, *From Faking It to Finding Grace* and her newly released, *Following God One Yes at a Time*.

[www.conniecavanaugh.com](http://www.conniecavanaugh.com)

## Sheila Wray Gregoire—Author / Speaker

Sheila Wray Gregoire is a syndicated parenting columnist and a popular speaker. She is the author of four books including *How Big Is Your Umbrella?* and *To Love, Honor and Vacuum*. She loves encouraging women to forget about the dust bunnies under their beds and keep their focus on Jesus!

[www.sheilawraygregoire.com](http://www.sheilawraygregoire.com)



## Kelita—Speaker / Artist

Kelita is an award-winning performer whose heartfelt songs and inspirational speaking goes right to the heart of her listeners. Kelita is a unique communicator who relates to women. She is a trained comedian who specializes in character comedy relative to women's interests. This talented musical performer has nine albums including *Heart of a Woman*, *Heavenly Night*, *Spirit and Truth*, *Because of Love* and more.

[www.kelita.com](http://www.kelita.com)

# What People Are Saying

“Our church was honored to have Girls Night Out come and share a wonderful night of fun, faith, and fellowship. This event provided an opportunity to connect with other ladies in a way that we were able to unwind, laugh, have fun and experience the love of Christ. We are excited to host this event again! As Christ said, ‘For where two or three gather together as my followers, I am there among them.’ The entire team was fabulous. We felt that there was a bond between all of us and the ladies who attended—it was a GREAT night!”

- KATHY, DIRECTOR OF WOMEN'S MINISTRY MARYSVILLE CHURCH OF THE NAZARENE, MARYSVILLE, WA



“We loved having you! It was a wonderful evening of fun and fellowship, along with an excellent spiritual message within a perfectly planned night of entertainment! Aboite Lutheran Church would love to have you back.”

- TAMA, DIRECTOR OF OUTREACH ABOITE LUTHERAN CHURCH, FT. WAYNE, IN



“Girls Night Out was a perfect fit for us! I specifically sought out an event like this so we could reach out to the parents of some of the kids that ride our bus route on Wednesday nights. A handful of them came and they really seemed to enjoy themselves. The Girls Night Out team was great to work with and the program was received well by everyone. For me, it was wonderful to not have to do a million things to get ready for this and also not have to stress over the financial side of things.”

- PASTOR LOUIE GRACE COMMUNITY CHURCH, TOPEKA, KS



# *Girls Night Out Team Responsibilities*

## **Marketing & Promotion**

The Girls Night Out team will provide the Host Church with promotional materials including printed posters and invitation cards. Our website ([www.gnolive.com](http://www.gnolive.com)) has downloadable bulletin inserts, PowerPoint slides, and videos. We send invitations to local churches inviting them to come share in the event. We also promote your special evening through various media outlets.

## **Event Planner**

We will provide a liaison from the Girls Night Out team who will remain in contact with you throughout the eight weeks prior to your event.

## **Program Setup**

On the day of the event, the Girls Night Out team arrives at the Host Church to help with setup in the foyer and stage area. We bring all necessary staging equipment and work with the sound technician from the Host Church for all equipment needs. The Girls Night Out team does rely on the Host Church sound system including video with VGA, plug in and screen, and two hand-held microphones. The team will ensure that the stage and foyer are returned to their original condition.

## **Food & Beverages**

The Girls Night Out team will purchase a variety of refreshments for the women attending the event. This generally consists of bars, brownies, cookies, and other snacks.



# Host Church Responsibilities

**O**ur goal as a team is to make Girls Night Out an enjoyable evening for both the attendees and the volunteers of the Host Church. The following is a list of Host Church responsibilities. Your support will ensure a minimum attendance goal of 250 women. Prior to the night of your event, please provide information to the event coordinator about your church (seating in auditorium, photo of sanctuary, sound/audio information, etc.).

## Marketing & Promotion

Use the materials provided to help promote Girls Night Out during worship services and at church and community events. Promote within the hallways of your church and at Sunday services. Manage all ticket sales and report counts to the event coordinator.

## Program Set-up

Schedule a sound technician to be available at 5 p.m. the day of the event. Confirm that the sanctuary is available for Girls Night Out exclusively.

## Food & Beverages

While the Girls Night Out team does purchase the snacks, it is the responsibility of the Host Church to provide beverages such as coffee, tea, and water. We also ask that the Host Church provide paper products, tables and tablecloths.

## Volunteers

The Host Church provides a minimum of 10 volunteers (preferably men) to assist on the evening of the Girls Night Out program. Duties include ticketing, ushering, event set-up, etc. If childcare is offered, the Host Church is responsible.



# Partners & Sponsors



FaithLife Financial is a Christian, member-based financial services organization that has a long history of providing life insurance, income protection and investment solutions for Canadian Christians to help them live their Christian values. We're unique because we return a portion of our profits to the Christian community and the causes our members care about. We offer a number of resources and tools to help our members make sense of their money matters, so that they can live a generous life according to God's plan.

And now we're continuing our mission in the United States by helping Christian families live generously, provide financial security, and give joyfully. We're building something new just for YOU and others in the broader Christian community ... but first, we need your help – won't you join us?.

The logo graphic for World Vision is an orange right-angled triangle with a white four-pointed starburst in the center.

**World Vision**

World Vision is a Christian relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice.

Inspired by Christian values, World Vision is dedicated to working with the world's most vulnerable people. They serve all people regardless of religion, race, ethnicity, or gender.

World Vision is an international partnership of Christians whose mission is to follow our Lord and Savior Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice, and bear witness to the good news of the Kingdom of God.

To learn more about World Vision, visit [worldvision.org](http://worldvision.org).

# Hosting an Event

If you are interested in hosting Girls Night Out, please contact **Tim Grable**, Tour Coordinator, to discuss how it may fit into your church community .

Tim Grable  
***Tour Coordinator***

[tim@thegrablegroup.com](mailto:tim@thegrablegroup.com)

***Phone: 615.283.0039***

PO Box 681842  
Franklin, TN 37068



[www.gnolive.com](http://www.gnolive.com)  
[Facebook.com/GirlsNightOutUS](https://www.facebook.com/GirlsNightOutUS)